

the **Aest**hesis project  
at

# EURAM 2009

11th - 14th May, Liverpool ACC Arena, UK

## ART AND KNOWLEDGE IN MANAGEMENT AND ORGANIZATIONAL LIFE

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During the Early Renaissance, European culture began to change through a dynamic knowledge-acquisition process -- the key lay in the imagination being put to work in the very *process* of knowledge acquisition. Artistic techniques in anatomical drawing, spatial representation, empirical observation, chemistry and materials development, were bound up with a renewed interest in mathematics, geometry, and physics and a broader investigation of both material and human nature. Renaissance art was the alliance of the scientific mind and artistic creativity -- together forging tools with which to investigate our environment, both offering knowledge of 'reality'.

This EURAM '09 track invites papers that explore the Renaissance mind in *contemporary* management and organizational life. It calls for an exploration of knowledge-acquisition, where expressive subjectivity and scientific objectivity find a dynamic alliance. The Renaissance was the re-birth of an ancient semantic, where theory or scientific rationality (the 'thesis') has not been severed from subjective experience (the 'aes' .....). The editors of the new journal *Aesthesis* thus invite any form of exploration of the following:

- Art as a research tool in organizational contexts
- Art as a knowledge-acquisition process
- The 'artistic' use of scientific knowledge in management and organizational life
- Art as a means of revealing the aesthetic knowledge and dynamics of organizations
- The uses of artistic activity in transforming an organization's knowledge of itself

**LAST FEW DAYS -- DEADLINE  
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